

1 William A. Isaacson
2 Jennifer Milici
3 BOIES, SCHILLER & FLEXNER LLP
4 5301 Wisconsin Ave. NW, Suite 800
5 Washington, D.C. 20015
Telephone: (202) 237-2727
Facsimile: (202) 237-6131
Email: wisaacson@bsfllp.com
Email: jmilici@bsfllp.com

6 Stuart Singer
7 BOIES, SCHILLER & FLEXNER LLP
8 401 East Las Olas Blvd., Suite 1200
9 Fort Lauderdale, FL 33301
Telephone: (954) 356-0011
Facsimile: (954) 356-0022
Email: ssinger@bsflpp.com

10 Philip J. Iovieno
11 Anne M. Nardacci
12 BOIES, SCHILLER & FLEXNER LLP
13 10 North Pearl Street, 4th Floor
14 Albany, NY 12207
15 Telephone: (518) 434-0600
16 Facsimile: (518) 434-0665
17 Email: piovieno@bsflpp.com
18 Email: anardacci@bsflpp.com

15 *Liaison Counsel for Direct Action Plaintiffs*
Additional Counsel Listed on Signature Page

**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION**

IN RE CATHODE RAY TUBE (CRT)
ANTITRUST LITIGATION

Master File No. 3:07-cv-05944-SC

MDL No. 1917

This Document Relates to:

**DIRECT ACTION PLAINTIFFS'
MEMORANDUM IN SUPPORT OF THE
DIRECT PURCHASER PLAINTIFFS'
OPPOSITION TO DEFENDANTS'
MOTION FOR PARTIAL SUMMARY
JUDGMENT**

DIRECT PURCHASER PLAINTIFFS ACTIONS

The Honorable Charles A. Legge
Court: JAMS
Date: March 20, 2012
Time: 10:00 a.m.

1 **TABLE OF CONTENTS**

2	Introduction.....	1
3	Background	5
4	A. Facts	5
5	B. Procedural History	6
6	Argument	7
7	I. Parties that Purchase Products Containing Price-Fixed Components Directly From the	
8	Conspirators or Their Affiliates Have Antitrust Standing	7
9	A. Denying Antitrust Standing to Finished Product Purchasers Would Eviscerate the	
10	Antitrust Laws.....	11
11	B. Defendants' Cases Are Inapposite	13
12	C. Defendants' Arguments Concerning The Difficulties of Economic Analysis Are	
13	Misplaced	15
14	II. Plaintiffs Also Fall Within the Well-Established <i>Royal Printing</i> Exception	
15	to <i>Illinois Brick</i>	17
16	III. Plaintiffs Are Not Seeking a "New Exception" to Illinois Brick.....	20
17	IV. Defendants' Motion Is Premature and Fails to Satisfy Rule 56.....	21
18	Conclusion	22
19		
20		
21		
22		
23		
24		
25		
26		
27		
28	DAP MEMORANDUM IN SUPPORT OF DPPS' OPPOSITION TO DEFENDANTS' MOTION FOR PARTIAL SUMMARY JUDGMENT	

TABLE OF AUTHORITIES

	Page(s)
CASES	
3 <i>Delaware Valley Surgical Supply, Inc. v. Johnson & Johnson</i> , 4 523 F.3d 1116 (9th Cir. 2008).....	11, 12
5 <i>Florida Power Corp. v. Granlund</i> , 6 78 F.R.D. 441 (D.C. Fla. 1978).....	19
7 <i>Freeman v. San Diego Ass'n of Realtors</i> , 8 322 F.3d 1133 (9th Cir. 2003).....	3, 17, 21, 22
9 <i>Gaylord Container Corp. v. Garrett Paper, Inc.</i> , 10 538 U.S. 977 (2003).....	12
11 <i>Hanover Shoe, Inc. v. United Shoe Mach. Corp.</i> , 12 392 U.S. 481 (1968).....	17
13 <i>Illinois Brick Co. v. Illinois</i> , 14 431 U.S. 720 (1977).....	1, 11, 13, 18
15 <i>In re Cathode Ray Tube (CRT) Antitrust Litigation</i> , 16 738 F.Supp.2d 1011 (N.D. Cal. 2010)	9
17 <i>In re Flat Glass Antitrust Litigation</i> , 18 191 F.R.D. 472 (W.D. Penn. 1999).....	13
19 <i>In re Linerboard Antitrust Litigation</i> , 20 305 F.3d 145 (3d Cir. 2002).....	2, 9, 10, 19
21 <i>In re Optical Disk Drive Antitrust Litigation</i> , 22 No. 3:10-md-02143, 2011 WL 3894376 (N.D. Cal. Aug. 3, 2011).....	15
23 <i>In re Refrigerant Compressors Antitrust Litigation</i> , 24 795 F. Supp. 2d 647 (E.D. Mich. 2011).....	16, 17
25 <i>In re Sugar Indus. Antitrust Litig.</i> , 26 579 F.2d 13 (3d Cir. 1978).....	passim
27 <i>In re TFT-LCD (Flat Panel) Antitrust Litig.</i> , 28 267 F.R.D. 291 (N.D. Cal. 2010).....	2, 19
29 <i>In re TFT-LCD (Flat Panel) Antitrust Litig.</i> , 30 586 F.Supp.2d 1109 (N.D. Cal. 2008)	2, 10
31 <i>In re TFT-LCD (Flat Panel) Antitrust Litigation</i> , 32 2011 WL 5357906 (N.D.Cal. 2011).....	3, 21, 22
33 <i>Kansas v. UtiliCorp United, Inc.</i> , 34 497 U.S. 199 (1990)	10, 11, 12

1	<i>Loeb Indus., Inc. v. Sumitomo Corp.</i> , 306 F.3d 469 (7th Cir. 2002).....	14
2	<i>Paper Sys., Inc. v. Nippon Paper Indus. Co., Ltd.</i> , 281 F.3d 629 (7th Cir. 2002).....	11, 14, 19, 22
3	<i>Perma Life Mufflers, Inc. v. International Parts Corp.</i> , 392 U.S. 134 (1968).....	14
4	<i>Prods. Antitrust Litig.</i> , 497 F. Supp. 218 (C.D. Cal., 1980)	23
5		
6	<i>Royal Printing Co. v. Kimberly Clark Corp.</i> , 621 F.2d 323 (9th Cir. 1980).....	passim
7	<i>Stanislaus Food Prods. Co. v. USS POSCO Industries, NO. CV F</i> , 09-0560 LJO SMS, 2010 WL 3521979 (E.D. Cal. Sept. 3, 2010).....	16
8		

RULES

9	Fed. R. Civ. P. 56(d)	1
---	-----------------------------	---

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

1 The Direct Action Plaintiffs (“DAPs”), through their undersigned Counsel, submit this
 2 Memorandum in Support of the Direct Purchaser Plaintiffs’ (“DPPs”) Opposition to Defendants’
 3 Motion for Partial Summary Judgment.

4 **INTRODUCTION**

5 The DAPs that have filed complaints thus far are large companies based in the United
 6 States that have been directly victimized by Defendants’ massive price-fixing conspiracy of
 7 Cathode Ray Tubes (“CRTs”). The DAPs, which include companies such as Best Buy, Costco,
 8 Target, Office Depot, and Sears, purchased billions of dollars of televisions and computer
 9 monitors containing price-fixed CRTs directly from Defendants, and their subsidiaries and
 10 corporate affiliates. Just days after the DAPs filed their complaints, Defendants moved for partial
 11 summary judgment in the DPP case, claiming that they filed their Motion simply to “streamline
 12 this litigation.” But nothing could be further from the truth. Defendants’ Motion reflects a
 13 backdoor effort to immunize Defendants from any antitrust liability whatsoever for Defendants’
 14 agreements to fix the prices of billions of dollars of CRTs contained in finished products the
 15 DPPs—and the DAPs—purchased directly from the Defendants, and their subsidiaries and
 16 corporate affiliates.

17 Defendants’ Motion raises one question: whether a company that purchased finished
 18 products containing price-fixed CRTs (“CRT Products”) directly from one of the Defendant-
 19 conspirators, or from an entity related to or affiliated with one of the Defendant-conspirators, has
 20 standing to sue Defendants for their violation of the federal antitrust laws. Defendants argue that
 21 such a purchaser does not have standing and, for that reason, partial summary judgment should be
 22 granted. This argument is contrary to well-established and controlling federal law and, if
 23 accepted, would establish a new and radical loophole in federal antitrust law.

24 It has long been black-letter law that a party that purchases a finished product containing a
 25 price-fixed component directly from a participant in the conspiracy has standing to sue under the
 26 Sherman Act. This is not, as Defendants claim, a new exception to *Illinois Brick Co. v. Illinois*,
 27 431 U.S. 720 (1977) (“*Illinois Brick*”). *See, e.g., In re Linerboard Antitrust Litigation*, 305 F.3d

1 145 (3d Cir. 2002) (“*Linerboard*”); *In re Sugar Indus. Antitrust Litig.*, 579 F.2d 13 (3d Cir. 1978)
 2 (“*Sugar*”). In fact, in this case Judge Conti has already explicitly followed the well-established
 3 doctrine that direct purchasers of finished products containing a price-fixed component have
 4 standing to sue under the Sherman Act. As Judge Conti held:

5 Here, the Direct Purchaser Plaintiffs allege they purchased CRTs or CRT Products
 6 from Defendants or their subsidiaries at inflated prices due to Defendants’ unlawful
 7 conduct...This is the type of injury the antitrust laws were intended to address.
 8 Furthermore, courts have found antitrust standing where plaintiffs purchased
 9 downstream goods from manufacturers who made, and allegedly fixed the price of,
 10 a component of these goods. *See, e.g. In re Linerboard Antitrust Litig.*, 305 F.3d
 145, 159-160 (3d Cir. 2002) (in alleged conspiracy to fix the prices of linerboard,
 plaintiffs who purchased corrugated sheets or boxes containing linerboard from
 defendants had standing).

11 *In re Cathode Ray Tube (CRT) Antitrust Litigation*, 738 F. Supp. 2d 1011, 1023 (N.D. Cal. 2010).

12 Judge Illston reached the same exact conclusion with respect to many of these same
 13 Defendants in the LCD case, as have other federal courts throughout the country. *See, e.g., In re*
 14 *TFT-LCD (Flat Panel) Antitrust Litig.*, 267 F.R.D. 291 (N.D. Cal. 2010) (granting certification of
 15 class that included finished product purchasers, citing *Sugar* and *Linerboard*); *In re TFT-LCD*
 16 *(Flat Panel) Antitrust Litig.*, 586 F. Supp. 2d 1109 (N.D. Cal. 2008) (denying motion to dismiss
 17 claims of finished product purchasers, citing *Sugar* and *Linerboard*).

18 Defendants’ Motion also runs directly counter to the well-established doctrine that
 19 purchasers of price-fixed products from parties unlikely to sue the conspirators, such as the
 20 conspirators’ subsidiaries and affiliates, are also considered direct purchasers for purposes of
 21 antitrust standing. *See, e.g., Freeman v. San Diego Ass’n of Realtors*, 322 F.3d 1133 (9th Cir.
 22 2003) (“*Freeman*”); *Royal Printing Co. v. Kimberly Clark Corp.*, 621 F.2d 323, 326 (9th Cir.
 23 1980) (“*Royal Printing*”). Judge Illston recently applied this precedent in the LCD case when
 24 denying the Toshiba defendants’ motion for summary judgment. *In re TFT-LCD (Flat Panel)*
 25 *Antitrust Litigation*, 3:07-md-01827-SI, 2011 WL 5357906 (N.D. Cal. Nov. 7, 2011) (citing *Royal*
 26 *Printing*).

27

28

1 Not even the combination of these two doctrines is novel: it has long been the law that a
 2 party who purchases a finished product containing a price-fixed component from a company
 3 related to or affiliated with a conspirator has standing to sue under the Sherman Act. *See Sugar*,
 4 579 F.2d at 18-19 (applying these doctrines together).

5 The decisions applying these doctrines are deeply rooted in the principles and purposes of
 6 the federal antitrust laws: if Defendants' view of the law were correct, Defendants would face no
 7 liability under the Sherman Act for the majority of their sales of price-fixed CRTs. Moreover,
 8 future price-fixers would have a clear road-map to complete immunity from Sherman Act liability:
 9 they would simply conspire to fix the price of a component part and then transfer the price-fixed
 10 component to a co-conspirator, or to a corporate affiliate of a co-conspirator, for incorporation into
 11 the finished product before selling the finished products in U.S. commerce. Moreover, any
 12 product may be transformed into a "component" by merely adding another element before sale.
 13 Such a result would create a glaring loophole in the Sherman Act and directly contradict well-
 14 settled law and the public policy underlying antitrust enforcement.

15 Defendants attempt to shield themselves from these doctrines by arguing that there are
 16 entities other than the DPPs and the DAPs that can serve as direct purchasers under the federal
 17 antitrust laws. To this end, Defendants offer the following remarkable sentence:

18 Television and monitor manufacturers are in fact the true direct purchasers of CRTs
 19 and thus have standing to carry out the deterrence function of the antitrust laws.

20 Def. Mem. at 1.

21 Most of the Defendants, however, are vertically integrated manufacturers of CRT Products,
 22 and thus the "television and monitor manufacturers" responsible for the majority of the sales of
 23 CRT Products are the Defendants *themselves* and their *own* subsidiaries and affiliates. Thus,
 24 Defendants' Motion asks the Court to conclude that Defendants and their affiliates and
 25 subsidiaries are the only entities that have standing to sue here. Yet Defendants know full well
 26 that their subsidiaries and affiliates have not—and will not—sue their corporate parents and
 27 siblings for the billions of dollars of price-fixed CRTs that were contained in CRT Products these

1 subsidiaries and affiliates directly sold to purchasers in the United States, including the DPPs and
 2 the DAPs. Courts have long recognized the absurdity of trusting a conspirator's affiliate or
 3 subsidiary to enforce the antitrust laws against the conspirator. *See, e.g., Royal Printing*, 621 F.2d
 4 at 326.

5 Defendants cannot use their corporate structure as an end run around the Sherman Act, as
 6 Judge Conti and established federal precedents have recognized. Because Defendants'
 7 subsidiaries and affiliates are not able to carry out the deterrence function of the antitrust laws, the
 8 DPPs and the DAPs, as the parties who purchased the CRT Products directly from the Defendants,
 9 or their affiliates and subsidiaries, are considered the direct purchasers with standing to bring a
 10 claim under the federal antitrust laws.

11 Defendants even go so far as to state that the deterrence function of the antitrust laws will
 12 be satisfied because completely unrelated manufacturers, such as HP, Sony, Dell, and Apple, can,
 13 to the extent they purchased CRTs directly from Defendants, bring their own direct purchaser
 14 claims. Def. Mem. at 1, 8, 10. Once again, Defendants have misstated the facts and misapplied
 15 the law. It is certainly true that those manufacturers have standing to sue under federal law for
 16 their own direct purchases of CRTs and CRT Products directly from Defendants, or Defendants'
 17 subsidiaries and corporate affiliates. But that is beside the point: those manufacturers' purchases
 18 are not at issue whatsoever in the DAPs' federal law claims, which solely arise from the CRT
 19 Products the DAPs purchased directly from Defendants and their subsidiaries and affiliates—not
 20 from HP, Sony, Dell, Apple or any other manufacturer unrelated to Defendants. These unrelated
 21 manufacturers certainly have standing to pursue their own claims for Defendants' unlawful acts,
 22 but that is only one portion of the CRT market. The majority of CRTs were sold by the
 23 conspirators to their own affiliates and subsidiaries. The DAPs' claims involve this portion of the
 24 CRT market.

25 It is therefore not the case, as Defendants claim, that two companies at different levels in
 26 the distribution chain are seeking damages under the federal antitrust laws for the same price-fixed
 27 CRT. The DAPs and these manufacturers can assert separate claims based on their own direct

1 purchases of CRT Products and CRTs, respectively, directly from the Defendants and Defendants'
 2 subsidiaries and corporate affiliates. Defendants have failed to cite a single authority that prohibits
 3 the assertion of these distinct claims. Additionally, Defendants have failed to cite a single
 4 authority that holds that the deterrence function of the antitrust laws would be satisfied because
 5 standing exists as to a small portion of the market (though Defendants would be otherwise
 6 shielded from claims for a majority of the market). Indeed this is not and cannot be the case.

7 In sum, the sole goal of Defendants' Motion is to ensure that *no* party, including the DAPs,
 8 may recover any damages under the federal antitrust laws for overcharges on the CRTs contained
 9 in the CRT Products that Defendants, and their subsidiaries and affiliates, manufactured and sold
 10 in the United States. But Judge Conti has already held that this is not the law. And Judge Illston
 11 and other courts across the country have reached the same conclusion, because a contrary holding
 12 would frustrate the public policy underpinning the federal antitrust laws and provide would-be
 13 conspirators a clear and easy path to shield themselves from liability for their unlawful acts. The
 14 Special Master should follow the same path as these controlling and persuasive precedents:
 15 Defendants' Motion for Partial Summary Judgment should be denied because courts have long
 16 recognized that Defendants may be held liable under the Sherman Act for the sale of finished
 17 products containing price-fixed components when those products are purchased directly from the
 18 conspirators or their affiliates and subsidiaries.

19 **BACKGROUND**

20 **A. Facts**

21 Defendants in this litigation engaged in a long-running conspiracy to fix the prices of
 22 CRTs, which are used in CRT Products including color televisions and color computer monitors.
 23 See, e.g., Best Buy Complaint (No. 11-cv-05513-SC (N.D. Cal.), Dkt No. 1); Circuit City
 24 Complaint (No. 11-cv-05502-SC (N.D. Cal.), Dkt No. 1); Costco Complaint (No. 11-cv-06397-SC
 25 (N.D. Cal.), Dkt. No. 1); Office Depot Complaint (No. 11-cv-06276-SC (N.D. Cal.), Dkt No. 1);
 26 Target Complaint (No. 11-cv-05514-EDL (N.D. Cal.), Dkt. No. 1) at ¶¶ 1-2. Defendants'
 27 conspiracy extended from at least March 1995 through November 2007 and included at least 500

1 conspiracy meetings. See, e.g., *id.* at ¶¶ 1, 6. This conspiracy is being investigated by the United
 2 States Department of Justice (“DOJ”) and by multiple foreign competition authorities. Thus far,
 3 Defendant Samsung SDI Company, Ltd. has agreed to plead guilty and pay a \$32 million criminal
 4 fine and six executives of Defendant companies have been indicted in connection with DOJ’s
 5 investigation of the conspiracy. *See, e.g., id.* at ¶ 8.

6 Defendants are or were among the leading manufacturers of CRTs and CRT Products and
 7 control the majority of the multibillion-dollar CRT industry. *See, e.g., id.* at ¶¶ 2-3. Many of the
 8 Defendants are “vertically integrated” manufacturers, meaning they manufacture CRTs and either
 9 they or their subsidiaries and/or affiliates also manufacture CRT Products. Declaration of R.
 10 Alexander Saveri In Opposition to Defendants’ Motion For Partial Summary Judgment (“Saveri
 11 Decl.”) at ¶ 43. Plaintiffs expect that the evidence will show that, as a result of this vertical
 12 integration, the majority of Defendants’ CRT production during the conspiracy period was
 13 consumed internally. *Id.* at ¶ 46.

14 The DAPs are leading United States’ retailers, distributors, and other businesses that
 15 purchased CRTs and/or CRT Products directly from Defendants, their affiliates, and subsidiaries.¹
 16 As a result of the conspiracy, the DAPs were overcharged on the billions of dollars of CRTs and
 17 CRT Products they purchased. *See, e.g., Best Buy Complaint; Circuit City Complaint; Costco
 18 Complaint; Office Depot Complaint; Target Complaint* at ¶ 9.

19

20

21 ¹ The Direct Action Plaintiffs that have filed suit are Target, Sears, Kmart, Comp USA, the Good
 22 Guys, Radio Shack, Best Buy, Circuit City, Costco, Polaroid, Office Depot, PC Richards, Tweeter,
 23 Electrograph, CompuCom, BrandsMart, Marta Cooperative, and ABC Appliance. *See generally*
Target Corp., et al. v. Chunghwa Picture Tubes, Ltd., No. 11-cv-05514 (EDL) (N.D. Cal.); *Best
 24 Buy Co., et al. v. Hitachi, Ltd., et al.*, No. 11-cv-05513 (SC) (N.D. Cal.); *Siegel v. Hitachi, Ltd., et
 25 al.*, No. 11-cv-05502 (SC) (N.D. Cal.); *Costco Wholesale Corp. v. Hitachi, Ltd., et al.*, No. 11-cv-
 26 06397 (SC) (N.D. Cal.); *Stoebner, et al. v. LG Electronics, et al.*, No. 11-cv-05381 (SC) (N.D.
 27 Cal.); *Office Depot, Inc. v. Hitachi Ltd., et al.*, 11-cv-06276-SC (N.D. Cal.); *P.C. Richard and Son
 Long Island Corp., et al. v. Hitachi, Ltd., et al.*, 11-cv-05530 (JBW, VVP) (E.D.N.Y.); *Schultze
 Agency Services, LLC, et al. v. Hitachi, Ltd., et al.*, 11-cv-05528 (BMC) (E.D.N.Y.); *Electrograph
 Systems, Inc. et al v. Hitachi Ltd. et al.* 11-cv-01656-SC (N.D. Cal.); *Compucom Systems, Inc. v.
 Hitachi, Ltd., et al.*, No. 11-cv-06396 (SC) (N.D. Cal.); and *Interbond Corporation of America v.
 Hitachi, et al.*, No 11-cv-06275 (SC) (N.D. Cal.).

28

B. Procedural History

2 The DAPs are new entrants to this litigation, most having filed suit in November 2011.
3 Defendants have not yet responded to the DAPs' complaints, and no discovery has been conducted
4 on the DAPs' claims. Additionally, if the LCD case is any indication, there are likely to be a
5 substantial number of other DAP cases that will be filed in the coming months. Defendants'
6 Motion for Partial Summary Judgment is not facially directed at any of the DAP cases that has
7 been filed thus far. However, at the January 19, 2012 Case Management Conference held in this
8 litigation, this Court acknowledged that Defendants' Motion could potentially affect not only the
9 claims of those DAPs that have recently filed suit, but also the claims of those DAPs who have yet
10 to file. Accordingly, the DAPs that are currently parties to the litigation are submitting this brief
11 for the Court's consideration, notwithstanding the fact that Defendants' Motion has not been made
12 in any of their cases.

ARGUMENT

I. Parties that Purchase Products Containing Price-Fixed Components Directly From the Conspirators or Their Affiliates Have Antitrust Standing

16 It is well-established that if a plaintiff purchases a finished product containing a price-fixed
17 component directly from a defendant, or one of the defendants' related or affiliated entities, that
18 plaintiff has standing as a direct purchaser to bring a claim under the federal antitrust laws. For
19 example, the defendants in *Sugar* had allegedly conspired to fix the price of refined sugar. One of
20 the plaintiffs had not purchased any refined sugar, but rather had directly purchased, from a
21 subsidiary of one of the defendants and a division of another of the defendants, hard candy made
22 from refined sugar. *Sugar*, 579 F.2d at 15. In *Sugar* there was no allegation that the defendants
23 had fixed the price of the finished product (hard candy). Rather, the plaintiff alleged that it had
24 purchased the finished product containing the price-fixed component directly from one of the
25 defendants. In vacating the district court's grant of summary judgment to defendants, the Third
26 Circuit stated:

27 As the defendants here point out, the product which plaintiff purchased competes
not with sugar, but with other candy, and more than one ingredient determines the

1 price. To this extent, there will be some additional complications underlying the
 2 damage claims. However, this **must not be allowed to obscure the fact that the**
 3 **plaintiff did purchase directly from the alleged violator.** True, the price-fixed
 4 commodity had been combined with other ingredients to form a different product.
 5 But just as the sugar sweetened the candy, the price-fixing enhanced the profits of
 6 the candy manufacturers.

7 *Sugar*, 579 F.2d at 17-18.²

8 Likewise, in *Linerboard* the plaintiff classes included finished product purchasers of
 9 corrugated sheets or boxes that incorporated linerboard, the product subject to alleged output
 10 restrictions. *Linerboard*, 305 F.3d at 159. As in *Sugar*, there was no allegation that the defendants
 11 had fixed the price of the finished product (corrugated sheets and boxes), but merely that the
 12 plaintiff had purchased the finished product containing the price-fixed component (linerboard)
 13 directly from one of the defendants. As in *Sugar*, the Third Circuit held:

14 the putative class plaintiffs purchased corrugated sheets or boxes directly from
 15 Appellants, and, like the candy in *In re Sugar*, which contained allegedly price-
 16 fixed sugar, the corrugated sheets and boxes contain linerboard that was subject to
 17 an agreement on output, which is equivalent to a price-fixing agreement.
 18 Accordingly, the putative class members are direct purchasers and are entitled to
 19 recover the full amount of any overcharge.

20 *Id.* at 159-60.

21 As Judge Conti has recognized in this case, *Linerboard* states the applicable law:

22 Here, the Direct Purchaser Plaintiffs allege they purchased CRTs or CRT Products
 23 from Defendants or their subsidiaries at inflated prices due to Defendants' unlawful
 24 conduct...This is the type of injury the antitrust laws were intended to address.
 25 Furthermore, courts have found antitrust standing where plaintiffs purchased
 26 downstream goods from manufacturers who made, and allegedly fixed the price of,
 27 a component of these goods. *See, e.g. In re Linerboard Antitrust Litig.*, 305 F.3d
 28 145, 159-160 (3d Cir. 2002) (in alleged conspiracy to fix the prices of linerboard,
 plaintiffs who purchased corrugated sheets or boxes containing linerboard from
 defendants had standing.)

29 *In re Cathode Ray Tube (CRT) Antitrust Litigation*, 738 F. Supp. 2d 1011, 1023 (N.D. Cal. 2010).

27 ² Throughout this Memorandum, unless otherwise stated, all citations have been removed from
 28 quotations and all emphasis added.

1 Likewise, in the LCD case, Judge Illston followed *Sugar* and *Linerboard* in the same
 2 fashion as Judge Conti, holding that the Direct Purchasers of LCD finished products had antitrust
 3 standing under federal law:

4 Here, the complaint alleges that the direct purchaser plaintiffs purchased TFT-LCD
 5 products directly from cartel members at supra-competitive prices as the result of a
 6 conspiracy to fix prices. Defendants do not cite any case holding that a plaintiff
 7 who purchases directly from an alleged cartel does not have standing. In contrast,
 8 courts have found antitrust standing where plaintiffs purchased downstream goods
 9 from a cartel of manufacturers who made, and fixed the price of, a component of
 10 those goods. *See, e.g., In re Linerboard Antitrust Litig.*, 305 F.3d 145, 159-60 (3d Cir. 2002) (“*Linerboard I*”) (in alleged conspiracy to fix prices of linerboard,
 11 plaintiffs who purchased corrugated sheets or boxes containing linerboard directly
 12 from defendants had standing).

13 *In re TFT-LCD (Flat Panel) Antitrust Litig.*, 586 F. Supp. 2d at 1118.

14 Defendants make no attempt to distinguish *Sugar* or *Linerboard*, and fail to even
 15 acknowledge that these cases have been followed by Judge Conti in this litigation and Judge
 16 Illston in the LCD case involving many of the very same Defendants. Instead, Defendants falsely
 17 claim that the Third Circuit’s opinions in *Sugar* and *Linerboard* “directly contravene” *Illinois*
 18 *Brick*, were abrogated by the Supreme Court’s decision in *Kansas v. UtiliCorp United, Inc.*, 497
 19 U.S. 199 (1990) (“*UtiliCorp*”), and are not good law. These arguments lack merit and are directly
 20 contrary to the prior rulings by Judge Conti in this case and Judge Illston in the LCD case.

21 First, in *Sugar* the Third Circuit directly confronted the question “[d]oes *Illinois Brick* bar
 22 suit by a plaintiff who purchases directly from the alleged offender, but buys a product which
 23 incorporates the price-fixed product as one of its ingredients?” *Sugar*, 579 F.2d at 16. In
 24 analyzing that question, the Third Circuit considered at length the Supreme Court’s decision in
 25 *Illinois Brick*. As the Third Circuit correctly noted, the Supreme Court was concerned in *Illinois*
 26 *Brick* with multiple liability for the same product and the apportionment of damages among
 27 multiple purchasers of that product in the distribution chain. *Id.* at 17. That issue was not present
 28 in *Sugar* or *Linerboard*, and is not present here, because the plaintiffs were the first purchasers of
 the price-fixed component outside of the conspiracy. *Id.* at 18; *see also Paper Sys., Inc. v. Nippon*
Paper Indus. Co., Ltd., 281 F.3d 629, 632 (7th Cir. 2002) (“*Paper Sys.*”) (The sale to the first

1 purchaser outside the conspiracy constitutes a direct purchase within the meaning of the antitrust
 2 laws.). *Sugar* thus follows, and is entirely consistent with, *Illinois Brick*.

3 Second, *Sugar* was not implicitly or explicitly overruled by *Utilicorp*. In *Utilicorp*, the
 4 Supreme Court considered whether two states had standing to assert claims against natural gas
 5 companies on behalf of consumers who purchased natural gas directly from independent utilities,
 6 who had also sued the natural gas companies. *Utilicorp*, 497 U.S. at 205-06. The Supreme Court
 7 determined that the consumers were indirect purchasers and that the utilities, not the consumers,
 8 were direct purchasers and had antitrust standing:

9 In the distribution chain, [the consumers] are not the immediate buyers from the
 10 alleged antitrust violators. They bought their gas from the utilities, not from the
 suppliers said to have conspired to fix the price of the gas.

11 *Utilicorp*, 497 U.S. at 207.

12 The plaintiff states sought an exception to the indirect purchaser rule for utilities that are
 13 permitted by statute to pass-on 100% of their overcharges to consumers. The Supreme Court
 14 rejected “‘carv[ing] out exceptions to the [direct purchaser] rule for particular types of markets.’”
 15 *Utilicorp.*, 497 U.S. at 216 (quoting *Illinois Brick*, 431 U.S. at 744).

16 Defendants also cite *Delaware Valley Surgical Supply, Inc. v. Johnson & Johnson*, 523
 17 F.3d 1116 (9th Cir. 2008) (“*Delaware Valley*”) as the sole authority supporting the proposition
 18 that *Utilicorp* implicitly abrogated *Sugar*. But *Delaware Valley*, like *Utilicorp*, concerned a
 19 plaintiff that purchased from an independent third party, not from the alleged antitrust violators,
 20 and a request by the plaintiff for an exception from the indirect purchaser rule due to unique
 21 features of the market at issue. *Delaware Valley*, 523 F. 3d at 1122-23. In rejecting the request
 22 for an exception, the Ninth Circuit relied on *Utilicorp* which “closed the door on the theory that an
 23 end user who **buys from an independent distributor**, rather than the manufacturer, should have
 24 standing because it may be the most efficient enforcer of antitrust laws.” *Delaware Valley*, 523
 25 F.3d at 1123.

26 Neither *Utilicorp* nor *Delaware Valley* mention *Sugar* nor do they undermine its holding.
 27 Unlike *Sugar*, and unlike the present case, *Utilicorp* and *Delaware Valley* involved consumers

1 who purchased price-fixed products from **independent** distributors with standing and incentive to
 2 sue. *See Utilicorp*, 497 U.S. at 214 (“Utilities, moreover, have an established record of diligent
 3 antitrust enforcement, having brought highly successful [antitrust] actions in many instances”).
 4 And also unlike *Utilicorp* and *Delaware Valley*, the DPPs and DAPs are not arguing that the
 5 unique nature of the CRT market somehow warrants an exception to black letter antitrust law. In
 6 fact, they argue the opposite: that well-established law must continue to apply to Defendants’
 7 unlawful acts.

8 Thus, *Utilicorp* and *Delaware Valley* do no more than reaffirm the rule that a party may
 9 not recover when others more directly injured are better able to state a claim. Here, as in *Sugar*
 10 and *Linerboard*, there is no party more directly injured, or better able to state a claim, than Direct
 11 Action Plaintiffs and Direct Purchaser Plaintiffs.

12 Third, as Judge Conti and Judge Illston’s prior orders reflect, *Sugar* and *Linerboard* remain
 13 good law. The Supreme Court denied certiorari in *Linerboard*, which expressly reaffirmed *Sugar*
 14 twelve years after *Utilicorp* purportedly abrogated it. *Gaylord Container Corp. v. Garrett Paper,*
 15 *Inc.*, 538 U.S. 977 (2003) (denying certiorari *sub nom*). Moreover, *Sugar* has been cited by many
 16 courts since *Utilicorp* was decided in 1990. For example, in *In re Flat Glass Antitrust Litigation*,
 17 191 F.R.D. 472, 481 (W.D. Penn. 1999), plaintiffs brought claims against flat glass manufacturers
 18 for finished products purchased from the conspirators and their affiliates containing price-fixed flat
 19 glass. The *Flat Glass* court relied on *Sugar* for the notion that *Illinois Brick* “does not preclude a
 20 suit by a plaintiff who purchases directly from the alleged offender, as did plaintiffs, but buys a
 21 product which incorporates the price-fixed product as one of its ingredients.” *Id.*

22 A. Denying Antitrust Standing to Finished Product Purchasers Would Eviscerate the
 23 Antitrust Laws

24 The Supreme Court has identified three distinct rationales for the indirect purchaser rule
 25 adopted in *Illinois Brick*: (1) avoiding multiple treble damage liability, (2) avoiding complications
 26 of apportioning damages between direct and indirect purchaser plaintiffs, and (3) ensuring the
 27 vigorous enforcement of the antitrust laws. *Illinois Brick*, 431 U.S. at 730–35, 740–43. The first
 28 two rationales are not implicated here because no entity above or below the Plaintiffs in the supply

1 chain has standing to sue Defendants under the federal antitrust laws for fixing the prices of the
 2 CRTs contained in the CRT Products purchased by Plaintiffs. As discussed above, any suit by
 3 unrelated manufacturers, such as HP or Dell, would be for an entirely different segment of the
 4 CRT market than the DAPs' claims. The third rationale, however, is directly implicated in this
 5 case and requires this Court to deny Defendants' Motion.

6 In *Illinois Brick*, the Supreme Court concluded that "that the legislative purpose in creating
 7 a group of 'private attorneys general' to enforce the antitrust laws under § 4 is better served by
 8 holding direct purchasers to be injured to the full extent of the overcharge paid by them than by
 9 attempting to apportion the overcharge among all that may have absorbed a part of it." 431 U.S. at
 10 721. The restriction on indirect purchaser recovery improves deterrence by concentrating damages
 11 in the hands of direct purchasers. *Paper Sys.*, 281 F.3d at 633. "Firms that deal directly with the
 12 manufacturers are apt to know the most about the industry's behavior and thus are in the best
 13 position to detect cartels; allowing them to collect the full overcharge, trebled, creates powerful
 14 incentives to investigate and file suit." *Id.*

15 If Defendants' argument is accepted, **no** party would be entitled to seek damages for the
 16 CRTs incorporated into the CRT Products purchased by Plaintiffs. As previously stated, such a
 17 holding would completely insulate Defendants from any liability whatsoever for the majority of
 18 the CRTs they price-fixed, as these were incorporated into finished products and sold to
 19 purchasers directly by one of the Defendants, their subsidiaries or corporate affiliates. As the
 20 Third Circuit held in *Sugar*:

21 **to deny recovery in this instance would leave a gaping hole in the**
 22 **administration of the antitrust laws. It would allow the price-fixer ... to**
 23 **escape the reach of a treble-damage penalty simply by incorporating the**
 24 **tainted element into another product.** Thus, a refiner who illegally set the price
 25 of sugar could shield itself by putting all of the sugar into a new product, a syrup,
 26 simply by adding water and perhaps a little flavoring. We do not think the antitrust
 27 laws should be so easily evaded....*Illinois Brick* did not purport to provide any such
 28 escape.

Sugar, 579 F.2d at 17-18.

1 Immunizing price-fixers from federal antitrust liability would be flatly inconsistent with
 2 *Illinois Brick* and would be contrary to the well-established public policy underlying antitrust
 3 enforcement. *See Perma Life Mufflers, Inc. v. International Parts Corp.*, 392 U.S. 134, 139
 4 (1968) (“the purposes of the antitrust laws are best served by insuring that the private action will
 5 be an ever-present threat to deter any one contemplating business behavior in violation of the
 6 antitrust laws”); *Royal Printing*, 621 F.2d at 325 (“The threat of private treble-damages suits is
 7 vital to the enforcement of the antitrust laws”); *see also See Loeb Indus., Inc. v. Sumitomo Corp.*,
 8 306 F.3d 469, 483 (7th Cir. 2002) (the Supreme Court’s pass-on jurisprudence “at times favors
 9 plaintiffs (*Hanover Shoe*) and at times defendants (*Illinois Brick*), but it never operates entirely to
 10 preclude market recovery for an injury.”). Moreover, allowing Defendants to escape liability for
 11 their unlawful acts would not only result in injustice in this instance but would provide a roadmap
 12 for future price-fixers to avoid liability for their own conspiracies as well.

13 B. Defendants’ Cases Are Inapposite.

14 Defendants cite no binding authority contradicting the holdings of *Sugar* and *Linerboard*.
 15 Rather, Defendants cite to *In re Optical Disk Drive Antitrust Litigation*, No. 3:10-md-02143, 2011
 16 WL 3894376 (N.D. Cal. Aug. 3, 2011) (“*ODD*”), but misrepresent the holding of that case.

17 According to Defendants, the Court in *ODD* held that “absent a plausible conspiracy to
 18 price-fix finished products, to establish antitrust standing plaintiffs must allege that they purchased
 19 ‘actual ODD devices’ and not finished ‘ODD products.’” Def. Mem. at 7. To the contrary, the
 20 Court in *ODD* held that plaintiffs that had purchased finished products incorporating ODDs **from**
 21 **non-defendant companies** were indirect purchasers. According to the plaintiffs’ allegations,
 22 those non-defendant finished product manufacturers “were unwitting dupes of the illegal activity,
 23 not co-conspirators.” *Id.* at *8. To be clear, those non-defendant manufacturers share the same
 24 role as Dell or HP in this case—they are a separate segment of the CRT market, and the DAPs
 25 claim damages for an entirely different segment of the market.

26 Consistent with *Sugar* and *Linerboard*, the Court in *ODD* explicitly stated that “plaintiffs
 27 in this case **do not have a standing problem with respect to any ODD devices they may have**

1 **purchased directly from defendants....”** *Id.* at *7. Further underscoring the inapplicability of
 2 the *ODD* case to Plaintiffs claims in this case, the *ODD* Court expressly distinguished Judge
 3 Illston’s decisions in the *LCD* case and Judge Conti’s decision in this case: “Once again, the
 4 problem is that plaintiffs are attempting to extend the price-fixing conspiracy to **finished products**
 5 **not produced by the defendants**, an issue not expressly addressed in *Cathode Ray*.” *Id.* at *7.

6 Likewise, Defendants cite *Stanislaus Food Prods. Co. v. USS POSCO Industries*, NO. CV
 7 F 09-0560 LJO SMS, 2010 WL 3521979 (E.D. Cal. Sept. 3, 2010) (“*Stanislaus*”), but again
 8 misrepresent the holding. According to Defendants, the Court in *Stanislaus* held that the plaintiff
 9 was an indirect purchaser because the allegedly price-fixed product had been altered in the
 10 distribution process. Def. Mem. at 7. But the Court held that the plaintiff was an indirect
 11 purchaser **because it purchased finished products from an independent wholesaler** and did not
 12 purchase *any* product from *any* defendant. *Stanislaus*, 2010 WL 3521979 at *6. The Court
 13 explicitly stated that, although the case concerned a product that was “transformed” or “altered” as
 14 it was passed down the distribution line, it “assume[d] for purposes of this motion that the
 15 transformation process is **irrelevant to the antitrust analysis**.” *Id.* at *6-*7.

16 Finally, Defendants rely on a decision from the Eastern District of Michigan in *In re*
 17 *Refrigerant Compressors Antitrust Litigation*, 795 F. Supp. 2d 647 (E.D. Mich. 2011)
 18 (“*Compressors*”). In *Compressors*, unlike here, “no named DP Plaintiff has alleged that it bought
 19 a finished product containing a compressor from a Defendant who both manufactured the
 20 compressors and used those compressors to manufacture that finished good.” *Id.*, at 658. Here,
 21 DAPs and DPPs have purchased CRT Products from Defendants who both manufactured the CRT
 22 and used the CRT to manufacture the finished product.

23 Moreover, even where CRTs contained in a finished product sold by one defendant were
 24 manufactured by another defendant, *Compressors* is not binding on this Court, and is directly
 25 contrary to the Third Circuit’s rulings in *Linerboard* and *Sugar*, as well as Judge Conti’s prior
 26 order in this case and Judge Illston’s orders in the *LCD* case. In *Compressors*, the Court
 27 determined that a plaintiff lacked standing under the Sherman Act if the finished product it

1 purchased from a defendant contained a price-fixed component manufactured by another
 2 defendant. *Id.* The Court based this ruling on several errors of law. For example, the Court
 3 erroneously assumed that the *Illinois Brick* rule against “pass-on” theories applies even where the
 4 initial purchaser is a participant in the price-fixing conspiracy. But, as the Ninth Circuit has
 5 repeatedly held in decisions that are binding on this Court, *Illinois Brick* does not bar plaintiffs
 6 from bringing suit against manufacturers that distribute price-fixed products through their affiliates
 7 and subsidiaries or the affiliates and subsidiaries of their co-conspirators. *See, e.g., Freeman*, 322
 8 F.3d 1133; *Royal Printing*, 621 F.2d 323. In addition, the Court in *Compressors* failed to address
 9 the “gaping hole in the administration of the antitrust laws” that is the unavoidable result of a rule
 10 establishing that antitrust liability can be avoided by the mere transferring of price-fixed
 11 components among members of the price-fixing conspiracy.

12 C. Defendants’ Arguments Concerning the Difficulties of Economic Analysis Are
 13 Misplaced.

14 Defendants repeatedly argue that CRT Product purchasers’ claims are barred because they
 15 are based on impermissible “pass-on” theories, which would create a knot of economic issues that
 16 this Court is incapable of untangling. This argument fundamentally misconstrues the Supreme
 17 Court’s holdings in *Illinois Brick* and *Hanover Shoe, Inc. v. United Shoe Mach. Corp.*, 392 U.S.
 18 481 (1968) (“*Hanover Shoe*”) and ignores the details of Plaintiffs’ claims. In *Hanover Shoe* the
 19 Supreme Court held that antitrust defendants could not argue that direct purchaser plaintiffs had
 20 passed on overcharges to their customers and thus were not themselves injured by the alleged
 21 antitrust violation. In *Illinois Brick*, the Supreme Court considered whether the rule adopted in
 22 *Hanover Shoe* should be applied with equal force to prevent an indirect purchaser plaintiff from
 23 arguing that a direct purchaser passed on its overcharges to it. In reaching its decision that
 24 offensive pass-on arguments are prohibited, the Supreme Court noted that allowing an indirect
 25 purchaser to utilize a pass-on theory, while not allowing a defendant to rely upon the same theory
 26 to defend itself against a direct purchaser suit, would result in the direct purchaser collecting the
 27 full overcharge, trebled, and the indirect purchaser collecting additional treble damages. *Illinois*

1 *Brick*, 431 U.S. at 737. Because the indirect and direct purchasers would both be seeking damages
 2 from the same recovery pool, each party's recovery would be reduced and the incentive for any
 3 party to bring suit would be diminished. *Id.* at 745. Such incentives would be further diminished
 4 because litigating the issue of how to apportion damages between the indirect and direct purchaser
 5 plaintiffs would increase litigation costs. *Id.*

6 Here, there are no direct purchasers with standing to sue under the federal antitrust laws
 7 other than Plaintiffs because Plaintiffs purchased CRT products directly from the Defendant price-
 8 fixers, their corporate subsidiaries or affiliates. Defendants' argument that some unrelated
 9 manufacturers, such as Dell, Sony, HP and Apple, purchased CRTs from the Defendants, and thus
 10 have standing to sue for other purchases, misses the point entirely. Only Plaintiffs here may bring
 11 claims as direct purchasers of the CRTs contained in the CRT Products Plaintiffs' purchased from
 12 Defendants, their corporate subsidiaries and affiliates. The fact that some independent
 13 manufacturers may also have standing to sue for *their* entirely separate direct purchasers of CRTs
 14 is irrelevant to Plaintiffs claims, and both claims address different segments of the CRT market.

15 Because Plaintiffs do not seek any damages under federal law for any purchases from
 16 independent third parties, but only for their direct purchases from Defendants, their corporate
 17 subsidiaries and affiliates, there is no possibility of multiple treble-damage recoveries for the same
 18 CRT. Likewise, this Court is not required to determine how to allocate damages between
 19 purchasers of the same product at different levels in the supply chain. As the first purchasers
 20 outside of the conspiracy, Plaintiffs are direct purchasers from Defendants and they are entitled to
 21 recover the full amount of the overcharges under federal law. *See Linerboard*, 305 F.3d at 159-60.

22 Despite these obvious distinctions, Defendants argue that this case is nonetheless barred by
 23 *Illinois Brick* because Plaintiffs must prove how much they were overcharged for the CRTs
 24 incorporated into CRT Products they purchased. This argument was squarely rejected in *Sugar*:

25 The situation is the same as if the general contractor which sold the building to the
 26 plaintiff in *Illinois Brick* were the manufacturer of the concrete block which went
 27 into the structure. In that situation, the concern which the Supreme Court expressed
 28 about the proration of overcharge among a number of entities in the chain would
 not have been present.

Nor is that problem of allocation among various distributors present in the case *Sub judice*.... The difficulty in computation here is not in parceling out damages among entities in the chain, but in isolating the excessive cost of one ingredient which goes into the product purchased by the plaintiff.

Sugar, 579 F.2d at 18; *see also Paper Sys.*, 281 F.3d at 633 (holding that the difficulty of tracing overcharges through a chain of distribution is “unimportant” where there is no prospect of multiple liability); *In re TFT-LCD (Flat Panel) Antitrust Litig.*, 267 F.R.D. at 306 (“*Illinois Brick*’s prohibition against suits by indirect purchasers extends only to the indirect purchaser plaintiff, not to the price-fixed product itself if incorporated into another product”); *Florida Power Corp. v. Granlund*, 78 F.R.D. 441, 443 (D.C. Fla. 1978) (“The mere fact that the allegedly price-fixed product is only a partial constituent of the ultimate product purchased” from a conspirator does not bar recovery under *Illinois Brick*).

Finally, Defendants rely on cases concerning “umbrella” damages to argue that CRT Product purchasers’ claims are barred by *Illinois Brick*. These arguments are irrelevant. As Defendants’ characterize them “umbrella” damages are “damages for purchases from non-conspirator competitors based on the premise that such competitors, though not members of the alleged conspiracy, raised their prices in response to conspiratorial agreements.” Def. Mem. at 6. Here, Plaintiffs are not seeking “umbrella” damages for purchases from non-conspirator competitors. Instead, Plaintiffs are only seeking damages for their purchases directly from the conspirator-defendants and their affiliates. Any discussion of “umbrella” damages is a misguided attempt to confuse and distract the Court from Plaintiffs’ actual claims.

II. Plaintiffs Also Fall Within the Well-Established *Royal Printing* Exception to *Illinois Brick*

Even if this Court were to disagree that Plaintiffs' purchases of CRT Products directly from Defendants constitute claims under federal law pursuant to the established precedents of *Sugar*, *Linerboard* and *LCD*, which have already been acknowledged by Judge Conti in this case, these purchases also clearly fall within the exception to the *Illinois Brick* rule adopted by the Ninth Circuit in *Royal Printing* and its progeny.

1 It is well-established that *Illinois Brick* does not bar suit by a purchaser where there is no
 2 realistic possibility that the intermediary from which it purchased will sue its supplier over the
 3 antitrust violation. This exception was first adopted over thirty years ago by the Ninth Circuit in
 4 *Royal Printing*. In *Royal Printing*, the Defendants conspired to fix the prices of paper products.
 5 The defendants each sold the paper products they manufactured only through wholesalers, many of
 6 which were either subsidiaries or divisions of one of the conspirators. 621 F.2d at 326. The Ninth
 7 Circuit held that *Illinois Brick* “does not bar an indirect purchaser’s suit where the direct purchaser
 8 is a division or subsidiary of a co-conspirator.” *Id.* at 326. The Ninth Circuit explained its
 9 rationale for this holding, stating:

10 There is little reason for the price-fixer to fear a direct purchaser’s suit when the
 11 direct purchaser is a subsidiary or division of a co-conspirator. Even if the pricing
 12 decisions of such a subsidiary or division are necessarily determined by market
 13 forces, its litigation decisions will usually be subject to parental control.

14 *Id.*

15 The vertically integrated Defendants in *Royal Printing* sold both their own paper products
 16 and those of other conspirators to the Plaintiffs through their wholesale divisions and subsidiaries.
 17 *Id.* at 324. As the Ninth Circuit held, such a distinction is immaterial because “[t]he co-
 18 conspirator parent will forbid its subsidiary or division to bring a lawsuit that would only reveal
 19 the parents own participation in the conspiracy.” *Id.*, at 326.³ Further, while the pricing decisions
 20 of the subsidiary-wholesalers were determined by market forces, the Ninth Circuit held that
 21 plaintiffs were entitled to recover the full amount of the overcharge. *Id.*

22 The Ninth Circuit subsequently affirmed *Royal Printing* in *Freeman*. In *Freeman*, the
 23 plaintiffs, subscribers to a real estate multiple listing service (MLS), had sued the corporation that
 24 provided the MLS, as well as the real estate associations that were the corporation’s shareholders
 25 and provided support services for the MLS, alleging violations of Section 1 of the Sherman Act.

26 ³ *Compressors*, which held that a plaintiff only has standing under the Sherman Act if it purchased
 27 a product from the same defendant that manufactured the price-fixed component is thus
 28 irreconcilable with the binding precedent of *Royal Printing*, which focuses not on the relationship
 between the subsidiary-seller and the manufacturer-parent, but on the relationship between the
 subsidiary-seller and **any** conspirator-manufacturer. *See In re TFT-LCD (Flat Panel) Antitrust
 Litigation*, 3:07-md-01827-SI, WL 5357906, * 1 (N.D. Cal. Nov. 7, 2011)

1 *Freeman*, 322 F.3d at 1142. The Ninth Circuit held that the plaintiffs had standing to sue the
 2 defendant associations because there was “no realistic possibility [the corporation would] sue
 3 them.” *Id.* at 1146.

4 Here, the defendant-conspirators sold the price-fixed components to their subsidiaries or
 5 affiliates for incorporation into the CRT Products purchased by Plaintiffs. Just as in *Royal*
 6 *Printing* and *Freeman*, there is no realistic possibility that the subsidiaries and affiliates will sue
 7 their parent or their parent’s co-conspirators and, as a result, Plaintiffs are considered direct
 8 purchasers and have standing to sue under *Illinois Brick*. Moreover, there is no need to calculate
 9 “pass-on” damages because Plaintiffs are entitled to recover the full amount of the overcharge.
 10 *Royal Printing*, 621 F.2d at 327; *see also* *Paper Sys.*, 281 F.3d at 631–632 (“*Hanover Shoe* and
 11 *Illinois Brick* allocate to the first non-conspirator in the distribution chain the right to collect 100
 12 percent of the damages...”).

13 The policy underlying this precedent is to prevent price-fixers from shielding themselves
 14 from liability by making sales through a non-conspiring affiliate or subsidiary. Barring plaintiffs
 15 that purchased directly from subsidiaries or affiliates of the conspirators from bringing suit “would
 16 close off every avenue for private enforcement of the antitrust laws in such cases.” *Royal*
 17 *Printing*, 621 F.2d at 327. In the words of the Ninth Circuit, “[t]his would be intolerable.” *Id.*;
 18 *see also* *Freeman*, 322 F.3d at 1145–46 (failing to grant standing to purchasers from subsidiaries of
 19 conspirators “would risk opening up a major loophole [in the antitrust laws]” by allowing
 20 defendants to transform “a horizontal agreement to fix prices into something innocuous just by
 21 changing the way they keep their books”).

22 In the *LCD* case, Judge Illston recently applied this precedent to deny Toshiba’s motion for
 23 summary judgment. *In re TFT-LCD (Flat Panel) Antitrust Litigation*, 3:07-md-01827-SI, 2011
 24 WL 5357906 (N.D. Cal. Nov. 7, 2011). The Court found that although “the manufacturer of all
 25 Toshiba TFT-LCD panels had only an indirect corporate relationship to the exclusive distributor of
 26 Toshiba-branded products in the United States,” those entities were unlikely to sue Toshiba
 27

1 Corporation, the parent company that had participated in the conspiracy. *Id.* at *1. On this basis,
 2 Judge Illston found that *Royal Printing* applied and denied Toshiba's motion:

3
 4 Toshiba's argument rests on a misreading of *Royal Printing*. That case was not
 5 concerned with the relationship between the manufacturer of a price-fixed product
 6 and the direct purchaser; rather, it was concerned with the relationship between the
7 conspirator and the direct purchaser. The Ninth Circuit could not have been
 7 clearer: 'We hold that *Illinois Brick* does not bar an indirect purchaser's suit where
 8 the direct purchaser is a division or subsidiary of a co-conspirator.' *Royal Printing*,
 621 F.2d at 326.

9
 10 Indeed, *Royal Printing* explicitly disclaimed any reliance on evidence that the direct
 11 purchaser was owned or controlled by its customer.... Instead, the Ninth Circuit's
 12 reasoning stemmed from its concern with the parent company's control over the
 13 litigation decisions of its subsidiary.... Due to this control, the parent company will
 14 be unlikely to allow its subsidiary to file suit, thwarting a vital part of the antitrust
 15 enforcement scheme and the expressed purpose of *Illinois Brick*.

16
 17 *Id.*

18
 19 Here, there is no realistic possibility that the "direct purchasers" will sue, given that they
 20 have corporate relationships with members of the conspiracy, and thus the Plaintiffs who
 21 purchased CRT Products from those entities have standing as direct purchasers.⁴ Indeed,
 22 Plaintiffs are the **only** parties capable of bringing claims under the Sherman Act for overcharges
 23 imposed upon the CRTs contained in the CRT Products they purchased directly from Defendants,
 24 and their subsidiaries and corporate affiliates.

25 **III. Plaintiffs Are Not Seeking a "New Exception" to *Illinois Brick***

26 As Direct Action Plaintiffs have shown, the law is clear that conspirators cannot escape
 27 liability for illegal price-fixing by merely (1) fixing the price of a component and then selling a
 28 finished product containing that component; or (2) selling a price-fixed product to a subsidiary or
 29 affiliate, which then sells to independent purchasers. Defendants' argument that they have

25
 26 ⁴ To the extent there is any doubt about the relationships between Defendants and their
 27 manufacturing affiliates, summary judgment is not appropriate and the factual record must be
 28 developed. *See In re Petro. Prods. Antitrust Litig.*, 497 F. Supp. 218, 227 (C.D. Cal. 1980) ("The
 29 question of how much control is required to meet the exception cannot be decided until a factual
 29 record is developed. The degree of ownership, profit taking, or ability to set prices will be
 29 important considerations in determining whether the intermediate seller is 'controlled'").

1 successfully shielded themselves from liability for their illegal actions by doing both must be
 2 rejected. In short, Defendants claim that two wrongs somehow make a right.

3 Setting aside the obvious flaws of logic and policy, what Defendants claim would be a
 4 “new exception” to *Illinois Brick* has existed for more than thirty-three years. In *Sugar*, a plaintiff
 5 purchased a finished product (candy) containing a price-fixed component (sugar) from one
 6 conspirator directly and from a subsidiary of another conspirator. After holding that the plaintiffs
 7 could sue for purchases of the finished product, the Court addressed whether purchases from a
 8 subsidiary of a conspirator should be treated differently from purchases made directly from a
 9 conspirator:

10 We see no need to differentiate between the sales of a division of Borden and those
 11 by a subsidiary of SuCrest. A division of a corporation is not a separate entity but
 12 is the corporation itself. Although the subsidiary does have a separate legal
 13 existence, it is owned by the parent company, and would not ordinarily sue it. After
 14 considering all of the facts in this case, we conclude that, at least, for this purpose
 15 and in this context, the subsidiary should be treated as the alter ego of the parent.
**To adopt any other view would invite evasion by the simple expedient of
 inserting a subsidiary between the violator and the first noncontrolled
 purchaser.**

16 *Sugar*, 579 F.2d at 18-19.

17 This combination of the doctrines of *Linerboard* (regarding price-fixed components in
 18 finished products) and *Royal Printing* (regarding purchases from entities unlikely to sue
 19 conspirators) is not a new or novel exception to *Illinois Brick*. As the Ninth Circuit stated in *Royal*
 20 *Printing*, the result Defendants seek – antitrust immunity for the majority of the price-fixed
 21 components they sold into U.S. commerce – is “intolerable.” Defendants’ attempts to evade
 22 liability under the federal antitrust laws must be rejected.

23 **IV. Defendants’ Motion Is Premature and Fails to Satisfy Rule 56.**

24 Not only is Defendants’ Motion for Partial Summary Judgment wrong on the law, it is also
 25 premature given that fact discovery has only recently begun in the Direct Purchaser Plaintiffs’
 26 action. *See generally* Saveri Decl. at ¶¶ 11-40. To the extent that Defendants dispute that (1) the
 27 corporate relationships between and among Defendants and their affiliates are sufficient under the

1 law; or (2) Plaintiffs purchased CRTs and CRT Products directly from Defendants and their
 2 affiliates, their arguments are more properly made at the close of fact discovery, after Direct
 3 Purchaser Plaintiffs have had the opportunity to adduce discovery on this issue. For the purpose of
 4 responding to Defendants' Motion, Direct Purchaser Plaintiffs also have served Rule 30(b)(6)
 5 deposition notices concerning the relationships between and among Defendants and Defendants'
 6 production and sales of CRTs and CRT Products. *Id.* at ¶¶ 28-40. Defendants objected and
 7 refused to appear. In fact, no depositions have yet gone forward in the Direct Purchaser Plaintiffs'
 8 action. As such, Defendants' Motion is deficient under Rule 56(d). Fed. R. Civ. P. 56(d)
 9 (addressing summary judgment motions made when facts are unavailable to the non-movant).⁵

10 Moreover, discovery has yet to begin at all in the DAPs' actions, given that most of these
 11 actions were only recently filed. Those DAPs that have filed suit have purchased billions of
 12 dollars in CRT Products from Defendants and their subsidiaries and affiliates and, additionally,
 13 there are likely a substantial number of DAPs that have yet to file suit. *See, supra*, Section ___.
 14 Notwithstanding the fact that Defendants' Motion is not directed to the DAPs, as this Court has
 15 recognized, it could potentially affect the claims of both those DAPs that have already filed suit
 16 and those that may file suit in the coming months. As such, Defendants' motion is exceedingly
 17 premature.

18 CONCLUSION

19 For all of the foregoing reasons, Defendants' Motion should either be denied outright or, in
 20 the alternative, deferred pursuant to Rule 56(d).

21

22

23

24

25⁵ As Judge Conti noted in denying Defendants' motions to dismiss based on an alleged failure to
 26 adequately plead against each Defendant, "Defendants[]...rely upon arguments more appropriate
 27 at the summary judgment stage of these proceedings when Defendants can put Plaintiffs to their
 28 burden of proof....it would be inappropriate to dismiss any of the Defendants from this action
 without the benefit of discovery." 738 F. Supp. 2d at 1022. The same is true here, where
 discovery concerning any dispute as to which entities purchased directly from Defendants and/or
 their affiliates has yet to go forward.

DATED: February 24, 2012

/s/ William A. Isaacson

William A. Isaacson
Jennifer Milici
BOIES, SCHILLER & FLEXNER LLP
5301 Wisconsin Ave. NW, Suite 800
Washington, D.C. 20015
Telephone: (202) 237-2727
Facsimile: (202) 237-6131
Email: wisaacson@bsfllp.com
Email: jmilici@bsfllp.com

Stuart Singer
BOIES, SCHILLER & FLEXNER LLP
401 East Las Olas Blvd., Suite 1200
Fort Lauderdale, FL 33301
Telephone: (954) 356-0011
Facsimile: (954) 356-0022
Email: ssinger@bsflp.com

Philip J. Iovieno
Anne M. Nardacci
BOIES, SCHILLER & FLEXNER LLP
10 North Pearl Street, 4th Floor
Albany, NY 12207
Telephone: (518) 434-0600
Facsimile: (518) 434-0665
Email: piovieno@bsflp.com
Email: anardacci@bsflp.com

Liaison Counsel for Direct Action Plaintiffs and Attorneys for Plaintiffs Electrograph Systems, Inc., Electrograph Technologies, Corp., Office Depot, Inc., Compucom Systems, Inc., Interbond Corporation of America, P.C. Richard & Son Long Island Corporation, Marta Cooperative of America, Inc., ABC Appliance, Inc., Schultze Agency Services LLC on behalf of Tweeter Opco, LLC and Tweeter Newco, LLC

/s/ Roman M. Silberfeld
Roman M. Silberfeld, (SBN 62783)
David Martinez, (SBN 193183)
ROBINS, KAPLAN, MILLER & CIRESI L.L.P.
2049 Century Park East, Suite 3400
Los Angeles, CA 90067-3208
Telephone: (310) 552-0130
Facsimile: (310) 229-5800
Email: RMSilberfeld@rkmc.com
Email: DMartinez@rkmc.com

Attorneys For Plaintiffs Best Buy Co., Inc, Best Buy Purchasing LLC, Best Buy Enterprise Services, Inc., Best Buy Stores, L.P., Bestbuy.com, L.L.C., and Magnolia Hi-Fi, Inc.

/s/ Kenneth S. Marks
H. Lee Godfrey
Kenneth S. Marks
Jonathan J. Ross
Johnny W. Carter
David M. Peterson
SUSMAN GODFREY L.L.P.
1000 Louisiana Street, Suite 5100
Houston, Texas 77002
Telephone: (713) 651-9366
Facsimile: (713) 654-6666
Email: lgodfrey@sumangodfrey.com
Email: kmarks@susmangodfrey.com
Email: jross@susmangodfrey.com
Email: jcarter@susmangodfrey.com
Email: dpeterson@susmangodfrey.com

Parker C. Folse III
Rachel S. Black
Jordan Connors
SUSMAN GODFREY L.L.P.
1201 Third Avenue, Suite 3800
Seattle, Washington 98101-3000
Telephone: (206) 516-3880
Facsimile: (206) 516-3883
Email: pfolse@susmangodfrey.com
Email: rblack@susmangodfrey.com
Email: jconnors@susmangodfrey.com

*Attorneys for Plaintiff Alfred H. Siegel, as Trustee of the
Circuit City Stores, Inc. Liquidating Trust*

/s/ David. J. Burman

DAVID J. BURMAN
(*pro hac vice* application to be submitted)
NICHOLAS H. HESTERBERG
(*pro hac vice* application to be submitted)
PERKINS COIE LLP
1201 Third Avenue, Suite 4800
Seattle, WA 98101-3099
Telephone: (206) 359-8000
Facsimile: (206) 359-9000
Email: DBurman@perkinscoie.com
Email: NHesterberg@perkinscoie.com

Euphemia N. Thomopoulos, Cal. Bar No. 262107
PERKINS COIE LLP
Four Embarcadero Center, Suite 2400
San Francisco, CA 94111-4131
Telephone: (415) 344.7000
Facsimile: (415) 344.7050
Email: EThomopoulos@perkinscoie.com

Attorneys for Plaintiff Costco Wholesale Corporation

/s/ Jason C. Murray

Jason C. Murray (CA Bar No. 169806)
CROWELL & MORING LLP
515 South Flower St., 40th Floor
Los Angeles, CA 90071
Telephone: (213) 622-4750
Facsimile: (213) 622-2690
Email: jmurray@crowell.com

Counsel for Plaintiffs Target Corp.; Sears, Roebuck and Co.; Kmart Corp.; Old Comp Inc.; Good Guys, Inc.; RadioShack Corp.

/s/ James P. McCarthy
Jessica L. Meyer, (SBN: 249064)
James M. Lockhart (*pro hac vice*)
James P. McCarthy (*pro hac vice*)
Kelly G. Laudon (*pro hac vice*)
Lindquist & Vennum P.L.L.P.
4200 IDS Center
80 South Eighth Street
Minneapolis, MN 55402
Telephone: (612) 371-3211
Facsimile: (612) 371-3207
Email: jmeyer@lindquist.com
Email: jlockhart@lindquist.com
Email: jmccarthy@lindquist.com
Email: klaudon@lindquist.com

Attorneys for Plaintiffs John R. Stoebner, As Chapter 7 Trustee for PBE Consumer Electronics, LLC and related entities; And Douglas A. Kelley, as Chapter 11 Trustee for Petters Company, Inc. and Related Entities, and as Receiver for Petters Company, LLC and related entities